DEVELOPMENTS



BEST IN BLOOM Wilson and Service roads, bordered by Bogue Street to the east—20 years ago, with lasting impact. To this day, there is nothing quite like these gardens, that have helped to make Michigan the third-largest state for floriculture crops, transformed the concept of a public children's garden across the world, supported groundbreaking teaching and research, and delighted and inspired Learn more at givingto.msu.edu

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To remember MSU in your will, personal trust, qualified retirement plan or IRA, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000.

The correct reference is Michigan State University, East Lansing, Michigan, and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, visit giftplanning.msu.edu

For Donors and Friends of Michigan State University

MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

Vice President for University Advancement Marti K. S. Heil

Editorial Team

Stephanie Motschenbacher, Director Lois Furry, Editor Jen Weaver, Art Director Contributing Writers: Devon Barrett and Christina Schaffer Photography: Harley Seeley

Michigan State University University Advancement Spartan Way 535 Chestnut Road, Room 300 East Lansing, MI 48824 (517) 884-1000



WOMEN ARE MAKING A DIFFERENCE FOR THE SCHOOL OF PACKAGING

Alumnae celebrated for Packaging Building Renovation gifts

ackaging alumnae Jessie Lewis ('92 and '94) and Gail Tavill ('90) made the first two gifts from women graduates for the School of Packaging Building Renovation campaign.

Their gifts will fund dedicated space for graduate students, a new feature slated for the building to enable collaboration and remote learning.

"I am proud to be contributing to the future development of packaging students, and to be leading the efforts with other women is phenomenal," Jessie says. "The MSU School of Packaging is the top academic program in the country. We need leading-edge facilities to continue to maintain that level of eminence."

Jessie is the director of global procurement at IBM, where she has been a longtime advocate for diversity, equity and inclusion, mentoring other women and working with the company's Embrace Race programming.

One of eight children and a first-generation college student, she financed a majority of her education, often by working two

jobs at once. She previously created the Layfield Lewis Endowed Scholarship for packaging and engineering students and is the proud parent of a current MSU student.

Gail is a longtime ambassador for the school, serving as president of MSU's Alumni Club of Nebraska and the Packaging Alumni Association. She previously created two endowed scholarships for packaging students.

She began her career in food packaging with Kraft Foods. A passion for sustainability led her to executive positions at Conagra Brands, the Packaging and Food Systems Sustainability Consulting LLC and the Alliance to End Plastic Waste. She recently became a franchise owner with The Junkluggers, which strives to donate and recycle unwanted items.

"My whole career has been based on breaking through male-dominated barriers and showing the power of women to get things done. I hope my gift provides incentive for my friends and colleagues to give back as well," Gail says.

The Packaging Building Renovation is a \$7.5 million campaign to upgrade the facility, which was last updated in 1986.

"We want our building to support best-in-class student education, attract leading-edge packaging research and be a gathering space that meets today's packaging industry standards," says Matt Daum, director. "I couldn't be more pleased with this financial support from two of our leading alumnae. Thank you both for giving back and leading us forward."

LEARN MORE about making a gift to support the School of Packaging project by contacting Senior Director of Development Tami Baumann at bauman13@msu.edu or calling (517) 355-0284; or visit **go.msu.edu/packaging-building**



Alumnae Jessie Lewis (far left) and Gail Tavill (left) made gifts to support a space for graduate students for the planned Packaging Building renovation.



Andrew Suzio (above), a veteran, is completing a nursing degree thanks in part to a scholarship honoring Sgt. Leonard Bernard Graham III (below).



new **DEVELOPMENTS**

MISSION ACCOMPLISHED

Scholarship fund honors veteran who dreamed of becoming a nurse

hile serving as a U.S. Marine, Sgt. Leonard Bernard Graham III decided on his life path to become a Spartan nurse and set a course to achieve it. When his life ended tragically at age 24, his parents wanted to keep his memory alive in a way that would be meaningful to him.

"Once he passed," his father Leonard Bernard Graham Jr. recalls, "we figured that a scholarship would be the best way to preserve and honor his memory by helping others achieve their goal to become a nurse. MSU was the natural choice. Each time this scholarship is awarded, his dream continues to live."

The scholarship fund was originally established with a planned gift by Sgt. Graham's parents, but annual gifts from family and friends allowed scholarships to be awarded immediately. Then, a two-week "I am Sgt. Graham" campaign in 2019 raised more than \$50,000. The effort was fueled by a challenge gift from Dick Wendorf, a veteran and friend of MSU who also has an endowment supporting MSU Extension's Heroes to Hives program, which trains veterans to become beekeepers. With Dick's generosity, the scholarship was fully endowed and is awarded annually to a student veteran pursuing a career in nursing.

Recipient Andrew Suzio ('21), also a U.S. Marine veteran, says the support helped fill the gaps so he could attend school full time, staying on track in an intensive program that he otherwise might not have been able to participate in. Speaking at a 2020 Awards banquet, Suzio expressed thanks for the support and his hope to keep the life and legacy of Sgt. Graham alive and well at Michigan State.

LEARN MORE about support for the College of Nursing by contacting Director of Development and Alumni Relations Beck Spears at spearsbe@msu.edu or by calling (517) 432-5033; or to support the Sgt. Leonard Graham III scholarship visit **go.msu.edu/sgt-graham**

Music Therapist Erica Cyrul

at Children's Hospital of

(above) and a young patient

Michigan, part of the Detroit

provide music therapy through

Medical Center. Cyrul and Dr. Jody Stark (below, right)

a partnership between the

the MSU Community Music School-Detroit. Hear Dr. Stark

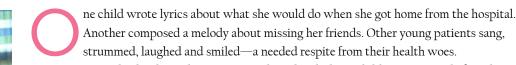
talk about the power of music on the MSU Today podcast:

go.msu.edu/music-therapy

College of Human Medicine,

HELPING CHILDREN HEAL

Philanthropy grows for music therapy outreach in Detroit



Since 2017, this has been the scene every day when kids at Children's Hospital of Michigan, part of the Detroit Medical Center, are visited by music therapists from MSU's Community Music School-Detroit (CMS-D). Bedside music therapy services and group sessions for hundreds of children and families are provided by two board-certified therapists funded by a grant through The Children's Foundation. The success has led to increased support for music therapy for children undergoing treatment for life-threatening illnesses.

While initial funding covered 15 hours of therapy per week when the program began, The Children's Foundation's commitment has steadily grown to the current 23.5 hours per week. In total, the Foundation's belief in the benefits music therapy provides children has led to increasing the program's size and scope to the tune of doubling the initial support to its current \$70K level.

"Music therapy is proven to address anxiety, stress, developmental needs, discomfort and so much more for children. It particularly helps with emotional expression, which is essential during times of illness or grief," says Lawrence J. Burns, president and CEO of The Children's Foundation. "Our Foundation's goal is to facilitate health and wellness, and while we may not always be able to prevent children from hospitalization, we can help them process, cope and bring a sense of normalcy during their stay."

LEARN MORE about support for the College of Music by contacting Associate Director of Development Ann Marie Lindley at alindley@msu.edu or by calling (517) 432-4889.





THANK YOU FOR YOUR #GIVEGREENDAY SUPPORT

onors were a significant driver in MSU's fifth annual #GiveGreenDay campaign, which saw \$1,248,290 million raised to support programs and projects across

More than 7,000 donors participated, making gifts from the earliest hour to the very

The MSU Federal Credit Union stepped up to be a Give Green Day sponsor this year, providing matching funds that were used in giving challenges that inspired donors throughout the day—1,273 of them making a gift to MSU for their first time.

More than 9,000 gifts were made, ranging from \$1 to \$25,000, and originating from all 50 states and more than 20 countries across the world, from Australia to Zimbabwe. More than 250 gifts came from students, nearly 2,500 from friends of MSU and more than 6,000 from alumni and their spouses.

The event was held March 16, 2021, a departure from a previous tradition of late fall. Despite the new date, the event was the second most successful #GiveGreenDay so far.

GREEN THUMB OF A GREEN ALUM

Horticulture intern gets hands-on experience thanks to gift

eorge Van Atta dreamed of starting a business during an internship with the Paul Ecke Ranch poinsettia farm in Encinitas, California. He graduated from MSU in 1978 with a degree in horticulture, eager to make his dream a

He opened Van Atta's Greenhouse and Flower Shop on a shoestring budget in January 1980, located in his hometown of Haslett, Michigan, just a few miles from campus.

Over the years, the business became a Lansing-area fixture, expanding to employ nearly 85 people during the busy spring and summer seasons and 20 to 25 during the winter.

"I have a lot of gratitude for where I'm at today and the success we've had, the community support we've had. Now I'm figuring out what I do with that success," George says.

To help other horticulture students gain experience, he made a gift to support an MSU Horticulture Teaching Greenhouse internship program.

His gift made a world of difference for student Danielle Ellsworth, the first intern. Throughout the 2020–21 academic year, Danielle cultivated plants and her horticulture skills alike in MSU's greenhouses—doing everything necessary for the smooth running of the operation, from sowing seeds to pruning, fertilizing, equipment maintenance and pest monitoring.



"I really enjoyed having the opportunity to learn more about a facet of horticulture I don't have as much experience in," Danielle says. "It allowed me to develop and hone new skills in order to become a more well-rounded horticulturist."

LEARN MORE about support for the College of Agriculture and Natural Resources by contacting Senior Director of Development Tami Baumann at bauman13@msu.edu or by calling (517) 355-0284

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Danielle Ellsworth (top) gained hands-on experience thanks to a gift from George Van Atta (above) to the MSU Horticulture Teaching Greenhouse internship.



"I'M EXTREMELY EXCITED ABOUT THE SPARTANS FOR LIFE FUND FOR CURRENT AND FUTURE ALUMNI. THIS WILL CREATE SO MUCH OPPORTUNITY FOR THE MSU FAMILY TO BE CONNECTED TO COMPANIES LOOKING TO HIRE INDIVIDUALS WITH DRIVE, A STRONG WORK ETHIC AND PASSION."

-MAT ISHBIA, '03

SPARTANS FOR LIFE

Part of historic \$32 million commitment helps student-athletes with career development

lumnus and former MSU basketball player Mat Ishbia had the full student-athlete experience in mind when he made his \$32 million commitment to MSU Athletics in January 2021.

A large portion of his gift will fund a \$20 million expansion to the Skandalaris Football Center. Other portions support the men's basketball program and MSU Athletics as a whole, providing discretionary support to address immediate needs and take advantage of new opportunities as they arise.

But for Ishbia, who credits much of his success in business—as chairman, president and CEO of United Wholesale Mortgage—to the lessons he learned both in the classroom and on the court at MSU, the \$2 million Spartan for Life Fund he created is particularly special

"I'm extremely excited about the Spartan for Life Fund for current and future alumni. This will create so much opportunity for the MSU family to be connected to companies looking to hire individuals with drive, a strong work ethic and passion," Ishbia says

The fund Ishbia has created is focused on leadership and career development, and will have a transformative effect on the scope and scale of the great work that MSU's Student-Athlete Support Services (SASS) is already doing.

In the same way all of MSU's colleges and its central Career Services office build and maintain relationships with employers, help students with resume building and interview skills, and make sure they're on track, academically, for the careers they've chosen, the team at SASS does the same, with the unique experiences of athletes in mind.

"We have 700 to 750 athletes at any given time, across more than 100 different majors," says Angela Montie, director of Student-Athlete Development. "Among them, we have international students, students who plan to pursue postgraduate work or a professional sports career, and students who have returned after a professional sports career and are looking to finish their degree and transition to something else.

"I always say that we have to be generalists—flexible enough to help a very diverse group of students with a wide variety of needs, across so many interests and academic areas," Angela continues. "Mat's gift will provide us the resources to expand our team, which will expand our ability to be more individualized in how we meet those needs."

LEARN MORE about support for MSU's Spartan Fund at spartanfund.net or by calling (517) 432-4610.

Jasper Koenen: one of many SASS success stories



n every corner of the workforce, there are former student athletes just like Mat Ishbia, for whom the academic support and networking opportunities provided by Student-Athlete Support Services (SASS) were instrumental in helping them make the leap from the classroom, the field or the court into the office, the boardroom and the community.

Jasper Koenen ('18, Eli Broad College of Business) took advantage of every service SASS had to offer and landed a job at Nike, where he puts the same lessons he learned and mentality he developed as a personal and professional growth—were incredible
Team into the work he does every day. Jasper says:

personal and professional growth—were incredible to work with. Starting freshman year, I attended

"The SASS team was instrumental in supporting my teammates and me with our academic goals while competing in the NCAA and Big Ten Conference.

"Our academic coordinator, Danny Sager, ensured that my teammates and I were supported with the right tools and resources to do our best work inside and outside of the classroom.

"Academic support at Michigan State is made up of a multifaceted program that involves subject matter tutors, group facilitators, learning groups, including a Math and Writing Center, and a technology center with access to computers and printing. All of these resources help us to achieve our goals!

"The Student-Athlete Development team dedicated to supporting growth—were incredible to work with. Starting freshman year, I attended workshops focused on resume building and networking, which led me to attend career fairs, including the annual Student-Athlete Career Mixer.

"At the beginning of my junior year I began the journey of securing an internship for the upcoming summer that would fulfill a graduation requirement for the School of Hospitality Business. By working closely with Angela Montie, director of Student-Athlete Development, I learned about an amazing opportunity to potentially work at Nike World Headquarters in Beaverton, Oregon, as part of Nike's summer collegiate internship program. After applying and going through the interview process, I was fortunate enough to secure a spot as part of the 2017 Nike internship

class. I was supported throughout the entire process by the studentathlete development team with resume and cover letter development and a mock interview to get me prepared.

"Being a student-athlete at Michigan State has prepared me tremendously for the professional world with skills including time management, organization and communication, as well as developing a strong competitive drive while maintaining poise under pressure. At Michigan State, you are truly part of a family, and everyone supports one another on and off the field. This mindset translates into the professional world as you are constantly working within a team—just like in college athletics. At Nike, the best part of my job is the people I get to work with every day-the teamwork, the respect and the trust in one another.'

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GIVING MATTERS: CELEBRATING THE JOURNEY

Couple's giving crosses three colleges, two communities

n our current day-and-age, when young college graduates rarely stay in a job for more than five years at a time as they search for their niche in the world and in the workplace, the idea that Tim and Karen O'Donovan would land in Grand Rapids—young and fresh out of college—and basically never leave seems unfathomable.

Karen was still finishing her undergraduate degree in the College of Education when they made the move so that Tim, then a recent graduate of the MBA program, could start his first job at Wolverine Worldwide.

That was 50 years ago, and they're still there, both happily retired after long careers in the very same industries they started out in. Tim worked his way all the way up to CEO of Wolverine Worldwide, while Karen retired as the director for curriculum in an award-winning public school district in Grand Rapids.

That kind of longevity creates deep ties—ties that the O'Donovans have chosen to celebrate by giving back.

Though they've supported many causes at MSU and in Grand Rapids over the years, it wasn't until the early 2000s when they really began to consider just how big of an impact they could make both in their community and on their campus.

With two initial \$30,000 gifts, they created the Timothy J. O'Donovan Endowed MBA Scholarship Fund and the Karen J. O'Donovan Endowed Undergraduate Scholarship in Teacher Education, to help students in the programs they graduated from

"We all know that teachers are not the highest paid, and to be able to have really excellent students who can *choose* education, and feel that they can start out without having to dig themselves out of a hole of debt...it's so important to me," Karen says.

"And scholarships give the Broad College the ability to recruit top-notch students," Tim adds, "which helps the MBA program remain competitive with all the best programs out there, so that graduates can be competitive for all the best jobs out there."

(Having a great facility helps, too, Tim notes, which is why they were also eager to support the Edward J. Minskoff Pavilion project.)

It's easy to see why they would initially adopt business and education as their main priorities, but when the College of Human Medicine came knocking in Grand Rapids in 2007, the O'Donovans found another cause to get excited about. Through Tim's role on the board of Grand Rapids-based health care



Karen ('70, Education; MA '91, Education) and Tim O'Donovan ('69, MBA) have left their mark on campus and in their hometown.

stalwart Spectrum Health System, he knew the area was ripe for medical innovation, and the presence of a medical school would help make their hometown a destination for world-class health care and research—with MSU's name on it.

So the O'Donovans joined the fundraising committee for the Secchia Center, helped their friends and neighbors and fellow Grand Rapids Spartans see the value in the project, and led by example by making pledges of their own. In 2015, they also made a \$150,000 gift to create the Timothy J. and Karen J. O'Donovan Endowed Scholarship in the College of Human Medicine, to support medical students.

To date, their three named scholarships have benefited more than two dozen students in education, business and medicine, and are currently awarding a total of nearly \$20,000 per year, divided among recipients across the three colleges.

The MBA lounge in the new Edward J. Minskoff Pavilion at the Eli Broad College of Business bears the O'Donovans' name for their support of the project—a fitting full-circle tribute to the life-changing moment 50 years ago when then-student Tim sat down in the old Eppley Center MBA lounge for a meeting with the faculty member who helped him secure his job with Wolverine Worldwide.

And, in Grand Rapids, they've left a permanent mark through their support for the Secchia Center and their recent \$250,000 gift to support the Grand Rapids Research Center, both of which anchor the place now known as the "Medical Mile," where MSU's College of Human Medicine—and all the researchers, clinicians, educators and medical students that come with it—has integrated into the fabric of the O'Donovans' beloved West Michigan community.

LEARN MORE by contacting Regional Director of Development for West Michigan Mary Shirkey at shirkey@msu.edu or by calling (313) 434-5900.

A vote of confidence:

"Without this scholarship, I don't think I would have become a Spartan. I will be forever grateful for the growth that I achieved, the friendships I made and the network I



built in two short years with the support of the O'Donovan fund. Now, as an associate brand manager for the largest healthcare company in the world, I continuously look for opportunities to give back to the program that gave me so much."

-MOHAMED **HREZI ('18,** MBA)

A push to pursue the next big opportunity—and grow a family along the way:

"The last five years in the teaching field have been

both rewarding and unexpected, and I have faced challenges and opportunities that have allowed me to grow and explore different areas of education: as a technology



leader, culture club director for the school and by serving on curriculum development and diversity committees at a district level. I was offered an opportunity this spring to utilize my master's degree and work as an instructional designer at a local community college, and have since started in that new role. On a personal note, I met and married my husband two years ago, and we have recently accepted a foster teen into our home, and have enjoyed getting to know her and helping her grow."

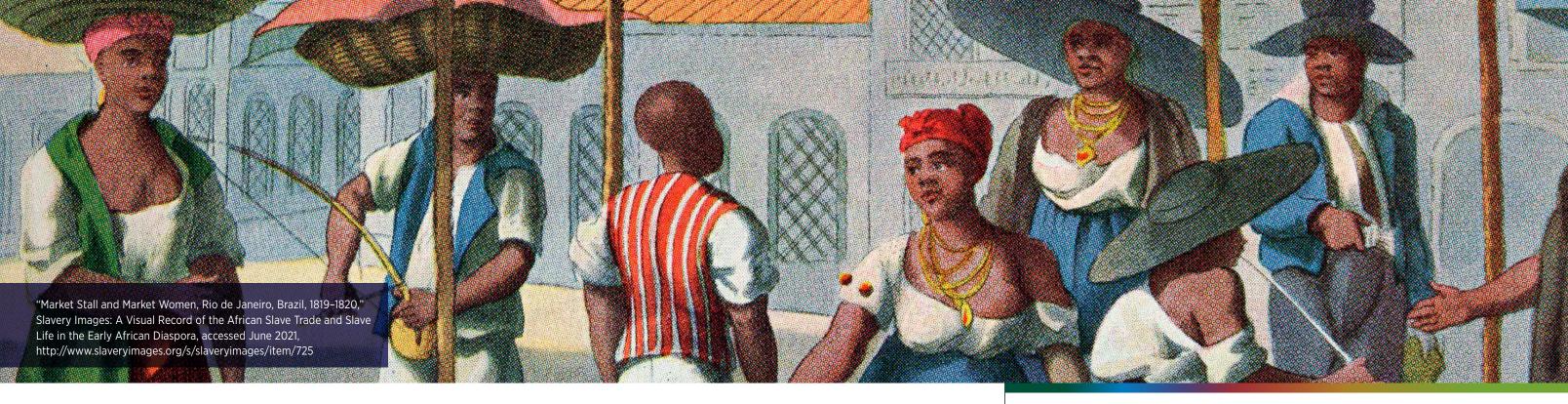
-NICOLE **FISHER ('16,** EDUCATION)

An affirmation that the community he loves, loves him back:

"I have lived in Grand Rapids all my life, and was actually born in the hospital where I now have my clinical rotations. There have been so many wonderful people along the way that have helped me get to this point. I am deeply grateful for the support of the O'Donovan Endowed Scholarship as I pursue my passion for serving my community in any way I can."

-MAXWELL **PHILLIPS (4TH** YEAR STUDENT, HUMAN MEDICINE)

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RETRACING HISTORY

Database chronicles lives of enslaved people



Walter Hawthorne, co-principal investigator for *Enslaved* and professor of African history.



Dean Rehberger, co-principal investigator and director of MATRIX.

magine not knowing who your ancestors were, what they were like, what they did and how their path eventually led to yours.

For those who are the descendants of enslaved people, this is frustratingly common. Up until now, large chapters of their family histories, their genealogy, even the stories about what their ancestors' lives may have been like, have been buried. By poor record-keeping, by inconsistent academic interest or, worst of all, by a revisionist version of history that implies that their lives weren't worth documenting in a truthful way at all.

"One of the problems with the history of slavery is often that people say, 'We can't know anything about the slaves—they're lost to history.' But that's simply not true," says Dean Rehberger, associate professor of history and director of the MATRIX center at MSU. "The sad fact is, because they were treated as property, there's often *more* records. If we can bring all of this data together—tiny little fragments of a person's life—and sew it together, we can actually start to recreate lives."

Rehberger is co-principal investigator on a project here at Michigan State that is doing just that—and ensuring that erasure of the people and events of the historical slave trade won't continue. "Records about enslaved people are decaying and disappearing," says Walter Hawthorne, MSU's other co-principal investigator and a professor of African history. "The time to extract information from them and make them widely accessible to scholars and members of the public is now."

Enslaved: Peoples of the Historical Slave Trade (*Enslaved.org* for short) is a one-of-a-kind hub that is bringing together data collections from multiple universities, archives, museums and family history centers to help deepen the understanding, dignity and respect of the millions of people who were victim to the centuries-long slave trade.

Enslaved.org makes records freely available and fully searchable. It is an ever-growing project that currently encompasses 5 million data points about more than 600,000 people, including individuals who were enslaved, those who owned slaves, those who were connected to the slave trade and those who worked to emancipate enslaved people.

Recently, *Enslaved.org* entered a new phase of data collection: crowdsourcing. By welcoming contributions from the public—especially descendant communities—as well as academic contributions from researchers outside the project's original workgroup, the database will only grow richer and more comprehensive.

An initial \$99,000 grant from the National Endowment for the Humanities helped launch the project in its earliest iteration in 2011, and more than \$3.7 million from the Andrew W. Mellon Foundation—including a recent \$1.4 million grant, which Michigan State received this March—has helped shape *Enslaved.org* into what it is today.

WHY MICHIGAN STATE? WHO

Michigan State has one of the top-ranked African history graduate programs in the nation (U.S. News & World Report).

Michigan State also has MATRIX, one of the country's premier digital humanities centers, which specializes in building and optimizing technical infrastructures to house collections of cultural and historical materials.

MATRIX has worked with museums, libraries, archives and world heritage sites, and places special emphasis on its work with African scholars and institutions.

A variety of perspectives, methods and resources from collaborators at the University of Maryland's College of Arts and Humanities, the Data Semantics Lab at Kansas State University and the Harvard University Hutchins Center for African and African American Research are also playing a critical role in the project.

WHO BENEFITS FROM THIS EFFORT?

The general public: who can read stories and detailed biographical information about named individuals, as well as find genealogical information about those who were enslaved, owned slaves or participated in the historical slave trade.

K-12 educators: who can find more robust teaching materials about the slave trade and the lives of enslaved people than those that appear in most K-12 textbooks.

Scholars: who can analyze and download information about enslaved people, enslavers and others associated with enslavement and liberation on three continents, and who can publish peer-reviewed datasets and data articles through the project.

HOW CAN PHILANTHROPY HELP?

Enslaved is currently seeking funding for the following priorities:

- Endowed positions that will help recruit dedicated researchers specifically for the project
- Undergraduate research opportunities
- Graduate research opportunities
- Development of a dedicated K-12 component that includes lesson plans and materials for teachers
- Funding to add more people records and develop the project's functionality

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LEARN MORE about supporting the project by contacting College of Social Science Senior Director of Development Alexandra Tripp at actripp@msu.edu or by calling (517) 884-2189.



How MSU donors are creating a better today, and tomorrow

BY LOIS FURRY

ONE HUNDRED IS OFTEN A MILESTONE NUMBER:

100 pennies makes one dollar, 100 yards is the length of a football field, 100 percent on a test is a perfect score and 100 years marks a century.



It's a nice round number and reaching it feels significant—like a stopping point to reflect on what has been accomplished and how that accomplishment will build an even brighter future.

We offer three stories of philanthropy that exemplify that kind of impact: 100 students helped from a single scholarship fund, the Samaritan Scholarship; nearly 100 years of annual gifts to a signature program, WKAR; and the nearly \$100 million in support from MSU's most generous donor, Eli Broad.

Whether by supporting scholarships, programs, a new facility or any number of exciting initiatives at MSU, the donors in these stories—and all MSU donors—have created a legacy through their philanthropy that will be with us for a long, long time.

ne.



CONTINUED FROM PAGE 13

SAMARITAN SCHOLARSHIP: HELPING THE STRANGER, EXPONENTIALLY

he parable of the Good Samaritan answers the question "Who is my neighbor?" with a story about a traveler who is beaten and left half dead alongside the road. Others hurry by, but the Samaritan stops and significantly helps the man, even though he was a stranger. The crux is about helping strangers in need, significantly.

The idea for the Samaritan Scholarship in MSU's Resource Center for Persons with Disabilities (RCPD) literally started with the meeting of two strangers. Judy DeLapa was flying home to Michigan after attending a writing conference in Scarsdale, New York. She looked forward to a quiet flight, hoping to delve into several newly acquired books. With nowhere to move on the full-capacity plane, she found herself seated next to a visually impaired woman and her German Shepherd guide dog—the exact breed of dog Judy most feared. As the plane took off, the dog stood up, stretched and lay down with his head on top of Judy's feet. There was no way she was going to reach across the dog's enormous mouth to get to her book bag. Instead, Judy settled into an hour-and-half conversation with the dog's owner, never revealing for a moment how petrified she was.

The woman, who turned out to be a State University of New York professor, shared how when they landed in Detroit she would have only one hour to deplane, use the restroom, find an outdoor spot for Gabe, pick up lunch for the both of them and find the gate for her next flight. Judy recalls thinking 'I couldn't do all that in an hour! Even with the advantage of sight."

"At one point the professor asked me what was going on outside the plane," Judy says. "And I felt even smaller."

This chance encounter opened Judy's eyes and also got her thinking about some creative ways her family's foundation might be able to help people at her alma mater and people with disabilities at the same time. Both Judy and her husband, Jim, were graduates of MSU and had started a private foundation following their success in business.

"I thought about MSU's big campus and all the challenges of college and I wondered what in the world it must be like for students with disabilities," she says. "I made up my mind to help."

The DeLapas learned about RCPD, which works to create equal access to education for all students and to maximize ability and opportunity for full participation by persons with disabilities throughout MSU. It was the perfect place for the DeLapas' philanthropic vision. They committed to help four students that year, with a goal of helping up to 25 over five years through an expendable scholarship. That was in 2003. Eighteen years, 100 students and a fully funded endowment later, the DeLapas' generosity is set to help MSU students in perpetuity.

"We got to 25 students who had been helped and I thought, why not 50? Then 75. Why not 100? That's a good number!" Judy says.

Judy and Jim have long stopped counting. For them it isn't about how many they've helped, but to what extent. They know that behind each Samaritan Scholarship award is not only one person whose life has been changed but also the lives of countless others who will benefit from their success. Among the past recipients are a computer engineer who is leading the design of new assistive technologies for a major computing company, as well as teachers, health professionals, business leaders and policy wonks. (See some of their stories below.) The former students' successes perfectly reflect the name of the scholarship and one of Judy and Jim's deepest wishes: to inspire more good Samaritans.

Over the years, Judy has often spoken at university events celebrating scholarship recipients. After all, it is another opportunity to inspire Samaritans! She tells them about her own journey as a Spartan. She had been passionate about going to college from a young age, but her family was not on board. A friend connected her with MSU's football chaplain, which led to a scholarship, without which she likely could not have attended MSII

"I tell them about how much that scholarship meant and about me and Jim as broke students," she says. "I want them to know that they can't judge what they can do by where they are today. You always have to think bigger than your circumstances and beyond yourself."

COVER STORY CONTINUED ON PAGE 16

LEARN MORE about supporting the Resource Center for Persons with Disabilities by contacting Associate Director of Development Madison Dugan at duganmm@msu.edu, or by calling (517) 353-2116.

WHERE ARE THEY NOW?

We caught up with several of the 100 recipients of the Samaritan Scholarship. Here's a sampling of how they express the difference the award made in their lives.



CLASSROOM CHAMPION

BRENDA **FLANAGAN, '77,** BS Education; '03 BA Special Ed-Deaf Education

"When I returned to Michigan State University in 2000, I honestly had no idea how I was going to pay for it. This gift was a blessing and provided the financial support I needed to complete my degree. You invested in me, which also meant you believed in me. By choosing me to receive this award, you encouraged a middle-aged, Black, deaf woman to pursue her dream of becoming a

teacher. I will always be thankful for Judy and Jim DeLapa's Samaritan Scholar Award and planting a seed of perseverance, hope and success through your generous gift."

Today, Brenda is part of the instructional team in the Detroit Public Schools Community District Deaf and Hard of Hearing Program, where her classroom instruction, standard of teaching and the progress of her students have been highly recognized. Prior to that she spent 10 years as a teacher in the Atlanta Area School for the Deaf in Georgia, where she mentored other teachers of the deaf who were new to the field, acted as assistant coach for the track team, tutored deaf/hard-of-hearing students who had been working toward their endorsed high school diplomas and was a runner-up for Teacher of the Year.



PASSIONATE TRAINER

DAN **FURTON, '03,** BA Social Science; '06 MA Rehabilitation Counseling

"I was, and still am, humbled by the extreme generosity of Jim and Judy DeLapa. Their gift has essentially helped me to become gainfully employed in a career that allowed me to help others with disabilities to achieve their goals. I am also extremely grateful to everyone at the RCPD who contributed to my success."

Dan says receiving the scholarship helped propel him to graduate studies in rehabilitation counseling after completing his undergraduate degree. In 2008, he joined the Bureau of Services for Blind Persons (formerly the Michigan Commission for the Blind), helping to provide vocational rehabilitation, independent living and employment training services to Michigan's 200,000 blind and visually impaired citizens. Since his time at MSU, Dan also married, and he and his wife, Alison, are parents to son Sam.



REHAB WIZARD

RENEE **CHERRY, '06,** Kinesiology and Parks and Recreation

"I am beyond thankful for the opportunity as a young student who had no money for being chosen for such a gracious scholarship.

As many students struggle with the transition into college, I had an extra challenge. The RCPD offered excellent guidance and connections and gave me the opportunity to not be ashamed of the 'extra' support but helped me to recognize that with the RCPD support I was on an 'even playing field' with my fellow classmates.

One of the main reasons I chose MSU for school was because of the CONTINUED ON PAGE 16

COVER STORY: SEEING THE LONG VIEW COVER STORY: SEEING THE LONG VIEW



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WKAR PUBLIC **MEDIA: THANKS** TO 100 YEARS OF **SUPPORT**

hile large gifts have undeniable impact, the steady stream of community support through annual giving also has added mightily to MSU's status as a powerhouse educational institution. The university's broadcasting services division—the public media station WKAR-turns 100 next year and serves as a particularly poignant example of how that works.

WKAR radio unofficially began in 1917, when a student communicated with the East Coast. Another student and an electrical engineering professor expanded on the concept, eventually setting up shop in Olds Hall. The first official program? An hour-long, student-produced opera titled "Campus Nights" in 1922. The first decade included football games and bedtime stories for children. In the 1930s and '40s, with the strong support of MSU Presidents Shaw and Hannah, the station expanded to crop reports, weather forecasts, classical music, political speeches, lectures and more athletic events. Harkening to its ongoing role as a trusted source for information, WKAR became a hub for World War II coverage and analysis, broadcasting speeches by President Franklin Roosevelt aside faculty offering the perspective of their various disciplines.





An early WKAR-TV broadcast showcased the Bay City Players (top). Now, among its hundreds of offerings, Dr. Rob Stephenson and the "Curious Crew" inspire scientific inspiration for thousands of local middle schoolers, while The Fred Rogers Company continues to help younger children learn.

The success of the radio effort positioned WKAR perfectly for the television age, when the station offered one of the first educational television programs east of the Mississippi River in 1954. And the success of its television efforts led to being a forerunner in the digital age as well. WKAR recently marshaled that strength to adjust priorities and shift resources nearly overnight, becoming an educational guardian angel for hundreds of thousands of children and their parents as Michigan schools were abruptly forced to wrestle with remote learning due to the COVID-19 pandemic.

In fact, WKAR stands today as one of the leading public media services in the nation. In the past year, the WKAR news team has been

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WHERE ARE THEY NOW? (CONTINUED FROM PAGE 15)

RCPD program. The Samaritan Scholarship helped tremendously, and I am more than thankful to have been a recipient."

Renee became a rehabilitation technician and exercise postural therapist. Through her thriving business, PainFree Body LLC, she works with able-bodied and different-ability individuals and athletes across the globe, including Eric Weihenmayer, the first and only blind individual to summit Mount Everest, and Billy Lister, Team USA cyclist who raced in the 2016 Paralympic Games. Lister recently wrote of Renee, saying: "Renee is a magician, and anyone who is touched by her brilliance is the luckiest person on earth." Renee is also proud to say she is mom to two little girls, Audree, age 4, and Kendall, age 2.



PUBLIC HEALTH PROGNOSTICATOR

SHERITHA RAYFORD, '19, Education and Social Science

"I just want to express my gratitude

toward the Samaritan Scholarship. Because of the funding I received I was able to participate in an unpaid internship opportunity in Cape Town, South Africa, working with children who were victims of sexual exploitation or violence. During my time there I discovered my love for public health and for creating educational programs to empower communities."

Sheritha currently attends the Rollins School of Public Health, one of the top five programs in the nation, where she majors in global health with a focus on sexual reproductive health studies. She has been serving as a graduate research assistant conducting qualitative research on the needs of essential working parents during the COVID-19 pandemic. This summer she is working on a research practicum exploring the challenges COVID-19 has posed for disadvantaged populations in Kenya, India, Bangladesh and Pakistan.



GLOBAL **ADVOCATE**

KATIE KELEL, '20, James Madison College

"With a donor's support and the student's courage to open new doors, the world becomes

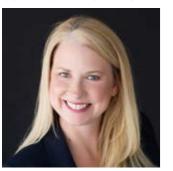
their stage. It was that way for me, and it all began with MSU and donors such as the DeLapas, who believed in me and supported my journey. It has been an honor and privilege to receive and live out the spirit of this award, and I am delighted to join 99 other Samaritans in continuing this mission."

In 2013, it was thanks to the Samaritan Scholarship that Katie could afford to serve as an unpaid intern with the World Health Organization in Geneva, Switzerland. Her experience led to an invitation to speak at the 2013 United Nations 68th General Assembly in New York City, as an advocate for greater access to assistive technology on a global scale. Today, Katie serves as an access consultant for several organizations, including the Smithsonian Institution and the Kennedy Center for the Performing Arts. She is the president of the board of directors for Seedlings Braille Books for Children, a Michigan not-forprofit company that promotes Braille literacy by producing and distributing high-quality, low-cost books to children with vision loss around the world. She is currently pursuing an MBA degree at Seattle University with the hope of continuing to make a difference in the disabled community and beyond. So far, she has visited 30 countries, and counting.

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COVER STORY: SEEING THE LONG VIEW

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"WKAR HAS BEEN A TRUSTED RESOURCE FOR ALMOST A CENTURY, THANKS TO THE PHILANTHROPIC SUPPORT WE RECEIVE."

-SUSI ELKINS

lauded for providing critical local and national news on the pandemic, racial justice protests, the 2020 elections and more. WKAR-TV was named 2020's Michigan Public Television Station of the Year by the Michigan Association of Broadcasters, marking the ninth time in 10 years. Susi Elkins, WKAR general manager and director of broadcasting, was recently elected to the national boards of the Public Broadcasting Service and America's Public Television Stations. These boards drive the national conversations on programming and policy for all member stations.

Philanthropic support has been key to every new initiative and every success of WKAR. Recent fundraising efforts reflect how the pandemic underscored the importance of WKAR in

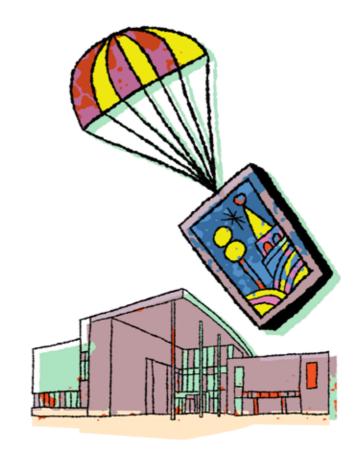
people's lives. In December, WKAR participated in Giving Tuesday, a national one-day movement meant to unofficially "open" the giving season. More than \$55,000 in donations came in for WKAR, which had previously raised just over \$8,000 on the day. A recent gift of \$5,000 arrived with a note: "I want people to know I wouldn't have made it through quarantine without WKAR."

Community support led to three new umbrella endowments supporting a five-year strategic plan to aid WKAR's efforts going forward: The Student Experiential Learning Endowment, Original

Eli Broad, standing in the campus art museum that bears his name. The MSU Broad has become a landmark for its eye-catching architecture and thought-provoking exhibitions. Content Endowment and the Education Endowment; all three fully funded, ahead of schedule.

"As I think about our 100th anniversary, I am humbled by the value our community continues to place on the work we do," says Susi Elkins. "WKAR has been a trusted resource for almost a century, thanks to the philanthropic support we receive. We look forward to continuing this legacy, connecting people to powerful ideas that inspire personal growth and positive change."

LEARN MORE about supporting WKAR by contacting Senior Director of Development Melanie McGuire at melanie@wkar.org or by calling (517) 884-4730.



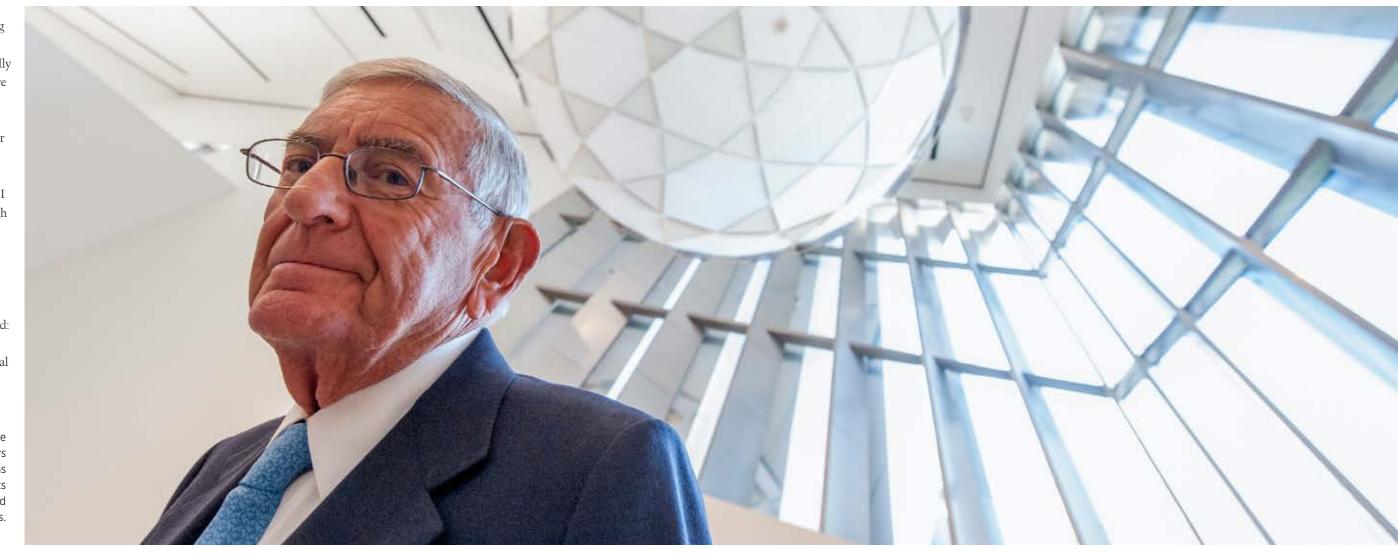
ELI BROADCHANGED MSU FOREVER

o discussion of the long-term impact of philanthropy at Michigan State would be complete without Eli Broad. With his wife, Edythe Broad, MSU's most generous alumnus built an enduring, incomparable legacy at his alma mater that has helped to create a better society and will benefit Spartans for generations. Eli passed away in April at the age of 87.

Collectively, the Broads and their related foundation have given nearly \$100 million to Michigan State, making them the largest donors in MSU's history. A business college and an art museum are thriving on MSU's campus thanks to their vision, alongside many other programs and initiatives.

The Broads married in 1954, the year Eli graduated cum laude from MSU in just three years. He became the youngest certified

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COVER STORY: SEEING THE LONG VIEW

COVER STORY: SEEING THE LONG VIEW



Eli and Edythe Broad at the grand opening of the MSU Broad.

public accountant in Michigan's history when he passed the CPA exam on his first try at the age of 20. He went on to build two Fortune 500 companies: KB Home and SunAmerica. Named one of the world's most influential people by *TIME* magazine in 2016, Eli's successful business career enabled a devotion to philanthropy across the areas of education reform, scientific and medical research, and the arts.

The couple's giving to MSU is abundantly evident in the Broad College of Business. Their \$20 million gift in 1991 to the Eli Broad College of Business and the Eli Broad Graduate School of Management—both renamed in his honor—was the largest gift ever received by a public business school at that time and was designed to help the new full-time MBA program emerge as one of the nation's top graduate management programs. Today, that program is a top 25 U.S. public program that has launched the careers of countless Spartans.

In 2014, Eli and Edythe ignited the university's *Empower Extraordinary* campaign with a \$25 million challenge grant to the Broad College, with \$10 million designated for what became the Edward J. Minskoff Pavilion, which opened in 2019.

Sanjay Gupta, the Eli and Edythe L. Broad Dean of the college, in a recent tribute to Eli, wrote: "We are deeply committed to embodying his values in our curriculum and scholarship. We are greatly privileged and immensely proud to have Mr. Broad's name as our calling card for every Spartan business graduate. And I am honored and humbled to have the opportunity to lead the college that bears his name as we carry out his incredible legacy."

The Broads also sought to bring their passion for the arts to MSU. Their commitment led to a world-class art museum that transformed arts access in the state of Michigan when it opened in 2012. Almost 10 years later, the Eli and Edythe Broad Art Museum at MSU continues to garner attention internationally for the architectural marvel of its Zaha Hadid design as well as its exhibitions.

The couple invested more than \$33 million in the museum, in addition to donating significant gifts of art. The result embodies Eli's drive to always think outside of the box and

remain uncompromising in his pursuit of excellence in both business and philanthropy. Situated on Grand River Avenue with two entrances—one facing MSU and the other the City of East Lansing—the building also reified Eli's vision for the museum as a place of connection between art, campus and community.

"In keeping with Eli's commitment to ensuring that art is accessible to the widest possible audience, the MSU Broad Art Museum is—and always will be—free and open to the public," says Director Mónica Ramírez-Montagut. "It invites both scholars and members of the community to immerse themselves in work by local, national and international artists, as well as a permanent collection of over 10,000 works."

Eli and Edythe often proudly pointed to their Detroit Public Schools (DPS) educational roots. In 2003, they saw how a connection between MSU and DPS could expand the missions of both their alma maters. They helped develop a new generation of urban teachers, this time with a multimillion-dollar gift to the College of Education, which established the Broad Partnership between MSU and Detroit Public Schools and launched a series of programs that continue today.

While taping his 2014 Spartan Saga, Eli had this to say: "When I leave this earth, I'd like to leave something behind that people will benefit from and remember that I had something to do with that. I have a need to work on things, to make things better, to give back. I've had all these opportunities—a great education at Michigan State, lots of opportunities. And, I think I have a debt to take care of, and that's giving back and making things better."



These Broad Scholars were graduates of Detroit Public Schools who received full scholarships in the College of Education in exchange for committing to return to teach in Detroit.

PHILANTHROPY GROWS, AND GROWS

he fact is that philanthropy has a way of spreading its good impact exponentially. Like the way 100 recipients of the Samaritan Scholarship are contributing to our communities and helping so many others—looking at you Brenda Flanagan, providing know-how and inspiration for deaf and hard-of-hearing students in Detroit Public Schools. Or how 100 years of support from an entire community has led to a public media station that was there for people in need at critical times in our nation's history, in no small part because annual gifts allowed the flexibility needed to deftly meet the challenges of every emerging media type, from radio to television to the internet. And finally, how Eli Broad's drive to leave something behind to benefit others will live on in countless students, educators and beyond, for today and for many, many tomorrows.

Turns out, there is no shortage of creative, impactful ways to leave a mark—or in Eli Broad's words, to make things better. The only question is who will? But Spartans always know the answer to that.

LEARN MORE about how you can support MSU's students, faculty or programs by contacting the Development Office in your college or unit or by calling (517) 884-1000.



Sanjay Gupta, Edward J. Minskoff, Eli Broad and President Samuel L. Stanley Jr. cut the ribbon for the Edward J. Minskoff Pavilion at the Eli Broad College of Business.

"We are greatly privileged and immensely proud to have Mr. Broad's name as our calling card for every Spartan business graduate. And I am honored and humbled to have the opportunity to lead the college that bears his name as we carry out his incredible legacy."

-SANJAY GUPTA, ELI AND EDYTHE L. BROAD DEAN OF THE BROAD COLLEGE OF BUSINESS

ALUMNUS CREATES FISHBECK-MORGAN PROFESSORSHIPS

\$2 million gift supports engineering and business endowed professorships

hen James Fishbeck was a young boy living in Alpena, his father gave him interesting gifts to catch his attention. A chemistry set failed to ignite anything in the young man, as did a microscope. However, his Dad hit a home run with a Knight 6-in-1 kit—which turned out to be a life changer.

"It was the best Christmas ever," Fishbeck remembers. "I opened the box to find six things to make work. My favorite was a one-tube radio. By the time I was in junior high, I was living in Lansing and committed to becoming an electrical engineer at MSU."

> Fishbeck worked his way through college as a transmitter engineer at WILS Radio, a commercial AM/FM station in Lansing. He graduated with a bachelor's degree in electrical engineering in 1966 and headed to Iowa to work for Collins Radio as a flight control systems design engineer.

At Collins, he was on the team that designed a new custom flight control system for the country's first jetpowered Air Force One, an Air Force version of the Boeing 707. He also served as the on-site engineer who oversaw the installation.

"I worked on Air Force One during the first year of Nixon's presidency. A side benefit was being able to observe the transformation of the airplane's interior from LBJ's cowboy motif to a blue-and-gray design that the Nixons wanted," Fishbeck says.

Then one day, Fishbeck was polishing his shoes over a newspaper when a job listed in the help-wanted ads caught

That lucky happenstance led him to spend the next 30 years in key roles at the semiconductor company Analog

Devices. His positions ranged from product marketing manager to director of corporate marketing, and finally director of investor relations reporting to the CEO.

Today, Fishbeck and Lee Morgan live on Martha's Vineyard, MA, and enjoy trips in their small plane, which Fishbeck pilots. He says he's reached the age where it is time to give back for all that he has been given and enjoyed.

That's why the couple funded the James O. Fishbeck and Lee A. Morgan Professorship in Engineering with a \$1 million pledge. The couple also pledged \$1 million for a professorship in the Broad College of Business, because the combination of Fishbeck's degrees made it possible for him to pursue a successful career that required both business and technology skills.

"MSU is all I've ever known," he explains. "Engineering was a fully reputable school even as far back as when I went there in the 1960s. I went back and earned an MBA in 1970 and am amazed at the strides the Broad College has made since then. I think of our endowed professorships as paying it forward by helping MSU attract and retain the best professors possible. We want to make an impact now and share in what's ahead."

Sanjay Gupta, Eli and Edythe L. Broad Dean of the Broad College of Business, says, "Jim and Lee have been longtime champions for MSU, and we are so grateful for their ongoing support and their spirit of 'paying forward' to make an impact now. Through their latest contribution, the Broad College will not only strengthen its ability to attract and retain the best faculty talent, but also advance our commitment to teaching and scholarship."

Leo Kempel, Dean of the College of Engineering, adds: "The College of Engineering is very grateful to Jim and Lee for their generous gift. Endowed professorships allow the college to continue striving for increased recognition and impact in a highly competitive market here in Michigan and across the nation."

LEARN MORE about support for endowed faculty positions by contacting the Development Office in your college or by calling (517) 884-1000.



students in the Eli Broad and seek mentorship from top-notch professors



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James Fishbeck ('66,

and Lee Morgan.

Engineering; '70, MBA)



Gregory Marchal and Maysa Sitar, both recipients of MSU's STARR Scholarship, were named Truman and Mitchell Scholars respectively, two of the most competitive scholarships for graduate study in the nation.

SEVEN MSU STUDENTS **HONORED** WITH NATION'S TOP SCHOLARSHIPS





veven students have been honored with Truman, Mitchell, Beinecke, Goldwater, Marshall and Gates Cambridge scholarships this year, continuing an MSU tradition as one of the leading public universities in the U.S. for the number of nationally and internationally competitive scholarship recipients.

GREGORY MARCHAL was named MSU's 17th **Truman Scholar**, which provides up to \$30,000 toward graduate school for students committed to careers in public service. MAYSA **SITAR** is MSU's fifth **Mitchell Scholar**, which provides funding for one year of graduate study in Ireland and Northern Ireland. Both Marchal and Sitar were STARR Scholars at MSU, a full ride scholarship opportunity for students from Wyoming and the Upper Peninsula of Michigan, established by an anonymous donor.

Hailing from Green River, Wyoming, Marchal is an Honors College senior majoring in economics in the College of Social Science. He is one of 62 students from 51 U.S. colleges and universities selected as Truman Scholars this year, while Sitar is one of just 12 students selected from 453 applicants for the Mitchell Scholarship. Sitar, who came to MSU from Newberry, Michigan, graduated in 2021 from the Honors College and the College of Social Science. She will study conflict transformation and social justice at Queen's University in Belfast.

WISDOM HENRY is the fifth from MSU to receive the **Beinecke Scholarship**, which provides up to \$34,000 for graduate studies in the fields of art, humanities or social science. She came to MSU from Glenwood, Illinois, and is an Honors College senior majoring in history and urban and regional planning in the College of Social Science. She is currently pursuing undergraduate research on gerrymandering and the politics of racial exclusion in cities. She was one of only 16 students selected for the Beinecke Scholarship from a pool of 95 nominees across the country.

CHARLES HULTQUIST and ANDREW MCDONALD became MSU's 48th and 49th Goldwater Scholars, a national award for students pursuing careers in the natural sciences, mathematics or engineering. For the 2021 Goldwater Scholarship competition, 1,256 outstanding undergraduates were nominated by 438 institutions. Hultquist and McDonald were among 410 scholars selected.

Hultquist is an Honors College senior from Aurora, Illinois, majoring in physics and advanced mathematics in the College of Natural Science. He is a research assistant in MSU's National Superconducting Cyclotron Laboratory and a recipient of MSU's Alumni Distinguished Scholarship.

McDonald is an Honors College senior from Hudson, Ohio, majoring in computer science in the College of Engineering; and statistics and advanced mathematics in the College of Natural Science. McDonald is a research assistant in the Distributed Cyber Physical Human Systems Research (D-CYPHER) Laboratory. He also is a recipient of MSU's Alumni Distinguished Scholarship.

BRENT STRONG is MSU's 20th Marshall **Scholar**. He is a 2021 graduate from the Honors College and the College of Natural Science. Strong plans to pursue an MSc in statistics at the University of Glasgow for his first year, and an MSc in population health sciences at the University of Edinburgh for his second year. The Marshall Scholarship provides funding for graduate school in the UK. This year 46 Marshall Scholars were selected from 1,180 applicants from 35 institutions. Strong is from Saline, Michigan, and graduated from the Pan American School of Bahia, Salvador, Brazil.

JASMINE JORDAN is MSU's fifth **Gates** Cambridge Scholar. Jordan is from Detroit, Michigan, and graduated in 2021 from the Honors College and the College of Social Science. The Gates Cambridge Scholarship provides funding for graduate study at the University of Cambridge. Jordan was one of 24 students selected to be part of the 2021 class. At the University of Cambridge she will pursue an MPhil in criminological research.

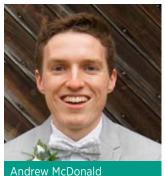
To date, MSU has also produced 16 Churchill Scholars and 20 Rhodes Scholars, internationally competitive programs which support graduate study at the University of Cambridge and the University of Oxford respectively.

The National and International Fellowships and Scholarships (NIFS) Office, administered by the Honors College, helps interested undergraduate and graduate students to pursue major national and international opportunities by providing information and direct support throughout the competitive application processes.

LEARN MORE about how you can support the Honors College by contacting Director of Development Tonya Frisbey at frisbey2@msu. edu or by calling (517) 884-7591.











All seven of the students who received premier scholarships for graduate study this year are members of MSU Honors College.

Now you know

Your voice is critical for recruiting and retaining outstanding students and building our network of Spartans everywhere. All alumni. donors and friends can point with pride to the many strengths of our university.

MSU celebrates top-ranked academic programs

MSU has 38 undergraduate and graduate programs ranked in the top 25 nationally by U.S. News & World Report, including nine undergraduate programs ranked in the top 25, five online graduate programs ranked in the top seven and eight graduate programs ranked number one.

133 graduate with perfect GPA

go.msu.edu/usnwr-rankings

The MSU Board of Trustees recognizes students earning a 4.0 grade point average at the close of their last semester before graduation. This spring, a record number of 133 students were honored with the Board of Trustees Award, the highest number since 2014.





Developments

University Advancement Spartan Way 535 Chestnut Road, Room 300 East Lansing, MI 48824



DOUG MEIJER MEDICAL INNOVATION BUILDING FORGES AHEAD

Public-private partnerships to align this fall

amed for cancer survivor and passionate cancer treatment advocate Doug Meijer, the Doug Meijer Medical Innovation Building is scheduled to open this fall.

Thanks to a generous \$19.5 million gift from Doug Meijer and the Meijer Foundation in October 2019 to the MSU College of Human Medicine, the building will feature a state-of-the-art theranostics clinic—and one of the world's most advanced cyclotron-equipped radiopharmacies.

"MSU's biomedical research vision will come to life through the Meijer family's amazing commitment," says Norman J. Beauchamp Jr., MD, MHS, MSU's executive vice president for health sciences. "Together we will transform health...and prove that hope, health and healing can be made available to all people." Tenants of the 200,000 square-foot building will span private industry and health care teams focused on various disciplines from cancer research to medical device development.

The Doug Meijer Medical Innovation Building is one of four buildings MSU has developed along Grand Rapids' Medical Mile. Once all four buildings are completed in 2022, there is an estimated annual economic impact of \$339 million for West Michigan, according to a recent study.

LEARN MORE about supporting this project, including naming opportunities, by contacting Senior Director of Development Stephanie Stotenbur at (616) 234-2614 or hehl@msu.edu.